

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2051971-1	Order #	2051971
Invoice Date	08/09/20	Alt Order #	WOC12622608
Invoice Month	August 2020	Deal #	
Invoice Period	07/27/20 - 08/04/20	Flight Dates	08/04/20 - 08/04/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8385		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	1021		
Advertiser Code	508		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	3924AG		
Advertiser Ref	83395		
Product 1	629		
Product 2			

Billing Address:

**Mentzer Media Services/ POL**  
**Attention: Accounts Payable**  
**210 W Pennsylvania Ave Ste 250**  
**Towson, MD 21204**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	08/04/20	08/04/20	»WHAS11 WAKE UP NE 6-7a WS @ 6A		- 1 - - - - -	:30	1	\$175.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/03/20	08/09/20	- 1 - - - - -	1	\$175.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	Tu	08/04/20	6:50 AM	»WHAS11 WAKE UP NEWS @ 66-7a		:30	MM- 20- TV- 17H	\$175.00	NM
2	08/04/20	08/04/20	»WHAS11 NEWS @ 4P	4:30 PM-4:58 PM	- 1 - - - - -	:30	1	\$200.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/03/20	08/09/20	- 1 - - - - -	1	\$200.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	Tu	08/04/20	4:58 PM	»WHAS11 NEWS @ 4P	4:30 PM-4:58 PM	:30	MM- 20- TV- 18H	\$200.00	NM
3	08/04/20	08/04/20	»WHAS11 NEWS @ 6 & 6-630p 630p Su-F		- 1 - - - - -	:30	1	\$500.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/03/20	08/09/20	- 1 - - - - -	1	\$500.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	Tu	08/04/20	6:22 PM	»WHAS11 NEWS @ 6 & 630p Su6-630p		:30	MM- 20- TV- 17H	\$500.00	NM
4	08/04/20	08/04/20	»MODERN FAMILY/MO DERN FAMILY	8-9p	- 1 - - - - -	:30	1	\$825.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/03/20	08/09/20	- 1 - - - - -	1	\$825.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	Tu	08/04/20	7:59 PM	»MODERN FAMILY/MODERN F/8-9p		:30	MM- 20- TV- 18H	\$825.00	NM
5	08/04/20	08/04/20	»WHAS11 NEWS AT 11 M-F	11:00 PM-11:30 PM	- 1 - - - - -	:30	1	\$325.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/03/20	08/09/20	- 1 - - - - -	1	\$325.00					

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
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**Cincinnati, OH 45263-7386**



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Invoice Date	08/09/20	Invoice Period	07/27/20 - 08/04/20
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Product	MMCCO		
Estimate #	8385		

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5	08/04/20	08/04/20	»WHAS11 NEWS AT 11 M-F	11:00 PM-11:30 PM	- 1-----	:30	1	\$325.00	NM	
		08/03/20	08/09/20		- 1-----		1	\$325.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	08/04/20	11:29 PM	»WHAS11 NEWS AT 11 M-F	11:00 PM-11:30 PM	:30	MM- 20- TV- 17H	\$325.00	NM
<u>Total Spots</u>							<b>5</b>			

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$2,025.00</b>
<u>Agency Commission</u>	<b>\$303.75</b>
<u>Net Amount Due</u>	<b>\$1,721.25</b>

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